



# Annual Plan 2006

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## Preface by the Board

The University of Twente is the first university in the Netherlands that truly incorporates student self-management into its organisational structure. This concept is embodied by the University of Twente Student Union. A lot has been accomplished during the short existence of the Student Union; something we can truly be proud of!

Now that we have celebrated our five-year anniversary, a time of reflection has arrived. What exactly have we fought for over these last few years and how are we going to ensure a continued fight for these issues? Before the Student Union can build a better organisation and a better future, we should be sure our foundations are strong enough.

The relationship with the participants has not always been good; still, this element is an essential part of the Student Union, and a sufficient amount of energy will be put toward this. The position of the organisation, not only as a part of Twente University but regionally and nationally, will have to serve the students of Twente University. Guiding students to a top level and keeping them there is something the Student Union sees as a primary goal.

With this Annual Plan, and its underlying concept, we look forward to a year of fruitful cooperation with the participants, the University of Twente, and the students. *Don't forget: the whole is greater than the sum of its parts.*

The Student Union will take part in this philosophy by acting according to the two main ideas behind this year's Annual Plan: consolidation and inspiration. *Consolidation* particularly pertains to the internal organisation of the Student Union, while *inspiration* represents the Student Union's role in the whole community.

We would like to thank everyone who participated in making this Annual Plan and we very much look forward to 2006, a year of great influence on the future of the Student Union.

Sincerely,  
The Board of the University of Twente Student Union:

Steven van Roon	Chairman, Policy & Strategy, Staff & Organisation
Joost Eijkman	Finance & Accommodation
Joost Kampstra	Student Facilities & Commercial Activities
Jonathan Brugge	Academic Development
Marlous Boenders	External Relations & Entrepreneurship
Anke Huiskes	Communication & Internationalisation

# Introduction

The Student Union is composed of participants<sup>1</sup> from five different branches. Umbrella organisations stand above four of these branches; Sports (Sport's Council<sup>2</sup>), Culture (Apollo<sup>3</sup>), Sociability (Societas Vitae<sup>4</sup>), and Study (Committee Study Unions<sup>5</sup>). These organisations have all been closely involved in the making of this Annual Plan.

The Student Union's tasks have not been incorporated in this Annual Plan (i.e., everything that does not qualify as a clear deviation from previous strategy or activity). This way, a clear picture of upcoming Student Union activities can be compared to past activities. All continued tasks are on the Student Union website<sup>6</sup>; the Annual Plan will therefore often refer to this material.

The Annual Plan is divided into two parts. First, different activities have been grouped under the different fields of responsibility. Every part is formatted in the same way: a short *introduction* to the field, followed by *goals* for the end of 2007 (deadline "Strategic Plan Student Union 2004-2007"<sup>7</sup>) and *actions* to be taken in 2006. These are issues that require the Student Union's attention in 2006 and are therefore not unending lists, nor are they in any way a limitation to the activities of the Student Union. Specific projects contain (where and if possible) a short financial overview; the general financial overview (per field of responsibility and set against the last few years) has also been added as a supplement.

Another new section is the yearly planning containing all actions to be taken in 2006, their deadlines and, their budget if applicable.

The Student Union's budget has been split into 4 cost sections: "General Organisation", "Activities Student Union", "Support", and "Facilities". The different fields of responsibility have been grouped under these main categories to clarify the relationship between the 2006 budget and the Annual Plan.

Since 2004<sup>7</sup>, the Student Union has been completely responsible for policies in the branches of Sports, Culture and the living environment for international students. The sections in this Plan for Sports and Culture can be seen as the actual plans for those sectors. The plans for the previously named sectors have been written in cooperation with the corresponding departments of Student Facility Service and Campus (DiSC)<sup>8</sup>.

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<sup>1</sup> **Participants** are organisations approved by the Union

<sup>2</sup> <http://www.sportraadut.nl>

<sup>3</sup> <http://www.apollo.utwente.nl>

<sup>4</sup> <http://www.sv.utwente.nl>

<sup>5</sup> <http://www.os.utwente.nl>

<sup>6</sup> <http://www.studentunion.utwente.nl>

<sup>7</sup> See: Chapter 2 and [http://www.studentunion.utwente.nl/content/bestanden/strategisch\\_plan\\_student\\_union\\_2004-2007.pdf](http://www.studentunion.utwente.nl/content/bestanden/strategisch_plan_student_union_2004-2007.pdf)

<sup>8</sup> See: Annual Plan DiSC

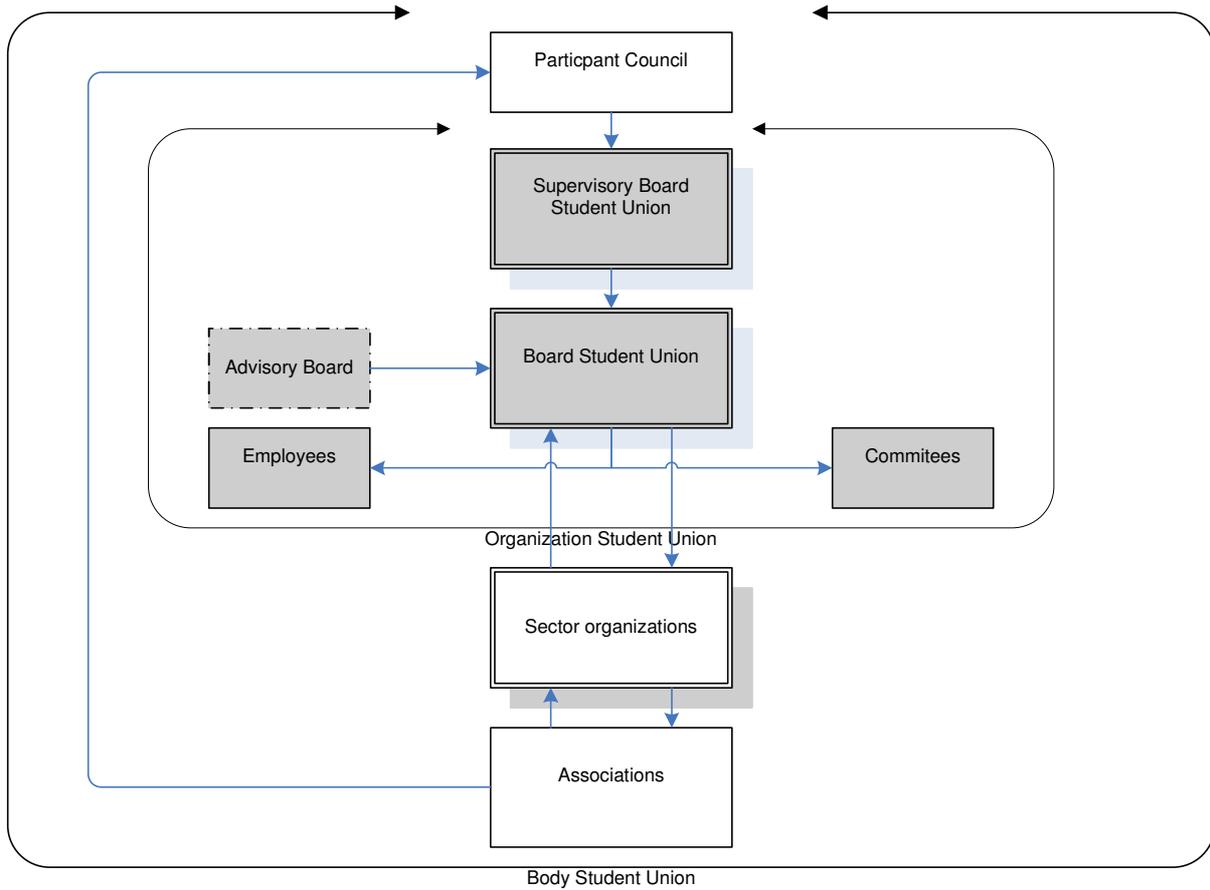
# Chapter 1 The Student Union

## Mission Statement

The Student Union aims to deliver high quality facilities to students and qualified and academically developed alumni to society. Both goals can be summed up in the Student Union's mission:

*"To stimulate academic development and student well-being at the University of Twente."*<sup>9</sup>

The Student Union also supports its participating unions and stimulates contacts between students and the local, regional, and national business community.



<sup>9</sup> Source: [http://www.studentunion.utwente.nl/content/bestanden/student\\_union\\_oprichtingsplan2.pdf](http://www.studentunion.utwente.nl/content/bestanden/student_union_oprichtingsplan2.pdf) (Dutch)

# Chapter 2 Student Union Strategic Plan 2004-2007

## Student Union Vision: looking towards 2007

The Student Union is a unique student organisation at the University of Twente. It focuses primarily on students of the University of Twente. The Student Union is the umbrella organisation for all student organisations at the University; it embodies a large network wherein every student organisation has its own place and where all student organisations together form a strong unity. The Student Union functions as a central point of contact for student events and student activity at the University of Twente. The mission of the Student Union is realised through the power and entrepreneurship of students: *to stimulate academic development and student well-being at the University of Twente*. The Student Union creates a vibrant environment where students can really relax and develop, because we value the idea that students should enjoy their time at the university, developing different academic expertise in such a way that they might function as a critical yet constructive voice in society.

In the four years since its foundation, the Student Union has put down roots in the university community and built an organisational base. In 2006-2007, the experiences of the previous four years will be used to create a clear added value to all stakeholders of the Student Union; students, student organisations, the University of Twente, and the partners that make up a large part of this group. The Student Union strives to become an increasingly autonomous and tangible organisation with optimised student self-management, clear responsibilities, and substantially visible activities and facilities. These elements give life to the mission statement. The power of the Student Union (of, for, and by students) should be gained from the unique umbrella type of the organisation, but also from the commitment of students who can work on projects quickly, effectively, and cheaply. From this foundation, the Student Union will be able to offer their services creatively and innovatively to students and student organisations. It should become clear that every student and student organisation is part of the great good: the Student Union!

The Student Union creates a vibrant living environment for students where they can relax according to the prioritised activities below:

1. The Student Union shapes the sport facilities, cultural facilities, Union buildings, and the facilities for international students in cooperation with the involved umbrella organisations. The facilities should be as accessible as possible with substantial input from students' and student organisations. The Student Union also introduces prospective students to their new living environment, and their possibilities for study, relaxation, and academic development, stimulating students to be an active part of campus life.
2. From its umbrella position, the Student Union functions as a central point of contact and stands up for the interests of students, student organisations with the University of Twente, and external organisations in the region.
3. The Student Union offers knowledge and means to student organisations for the organisation of student related events.
4. The Student Union offers tailored services and activities to individual students.

Particularly the first activity has been largely executed before 2004 and will be continued with some structural changes and a clarification of the responsibilities. Other activities have only been executed occasionally before 2004. In 2004-2007, these activities must be structurally executed.

To create an environment where students can develop in the broadest sense possible, the Student Union prioritises the following activities:

1. The Student Union stimulates activism (voluntary work by students for (student) organisations) and student entrepreneurship by clarifying the importance of activism, stimulating the use and enjoyment of activism, and by functioning as a central point of contact. Activism stimulates self-development and an energetic student life.
2. Second, the Student Union tries to signify the importance of broad development within the educational systems of the University of Twente.
3. Third, the Student Union encourages the University of Twente to use their student pool for university organisations; to give students needed experience and provide a relatively cheap way of putting the knowledge of students into practice.

The first task of stimulating activism was structurally executed before 2004, while the foundations for the second task have been laid. In 2004-2007, all three tasks will be structurally executed. During the execution of both tasks aimed at relaxation and development, the visibility of the organisation must be monitored constantly. To retain and stimulate public support of students and student organisations, the right mixture of policy and activities for students (and their organisations) is essential, as are the priorities mentioned earlier.

The tasks mentioned above can only be executed when there are enough financial means and enough attention to the acquirement of these means exists. Managing the Student Union itself will be financed by the University of Twente, but with each year, more and more means will have to be acquired to fund the organisation and its projects, and to become a more autonomous organisation. These external funds will be acquired by:

1. Increasing the number of partnerships (large, long-term cooperation with companies).
2. Building and investing in successful commercial activity.

Renovated in 2003, the Bastille will be used in the best and most creative way with activities in 'relaxation', 'development', and 'financial gain'. In the next four years, this building should develop into the most vibrant student building!

The number of tasks mentioned above will only be made possible in the next four years if the organisation grows and possibilities for the control of university services related to student facilities are extended. It will be more important to structure the new activities; these must only be undertaken if the other activities have experienced a satisfactory execution. That is why the tasks mentioned above have been prioritised.

The activities mentioned earlier will be executed by the internal organisation of the Student Union, consisting of a board, committees, and several staff that ensure continuity. The board's main task is to translate the students' wishes into new policies and projects in cooperation with the various umbrella organisations. The staff puts policies into practice and advises the board on matters concerning the activities. This way, students are working on activities allowing them to excel, and the board remains flexible. The Student Union must remain an attractive and accessible organisation, where students can put their ambition into practice. Informal contacts with student organisations and university staff will remain an essential element. To ensure year-to-year uniformity in activities, the Student Union should keep a strong focus on internal continuity by a good transition of the board, fixed (policy) support, and a stable relationship with the various umbrella organisations. Furthermore, promotion and communication of the Student Union activities will be of vital importance to the visibility of the organisation.

### **Special issues 2006**

Every year, several issues regarding policy will be given extra attention with the Student Union. For 2006, these policies are:

- Recognition of acquired skills;
- Enlarge student influence by creating and executing policies regarding ICT facilities;
- Centralised information services;
- Development of new activities.

## Chapter 3 Policy & Strategy

### Introduction

After working with the current Strategic Plan for two years, experience has shown that we should take a critical look at the potential for realisation of several elements in this Plan. Because of changes in the Student Union's environment over the past two years, not all goals formulated in the plan have been realised.

Several fields of policy are clearly going to change in 2006. Below is an overview; more details for each issue will be given in the appropriate sections.

### Goals until 2007

- Execute the Strategic Plan 2004-2007, with consideration for the altered situation;
- Contribute to the preparation of individual students for the job market;
- Contribute to creating and maintaining cooperative relationships with (student) organisations and businesses;
- Facilitate businesses by creating and maintaining cooperative relationships with Union recognised organisations at the University of Twente;
- Offer centralised information to students and external parties;
- Realise healthy commercial activity.

### Actions 2006

- Plan the course for the next two years, considering the evaluation of the Strategic Plan Student Union 2004-2007;
- Build a clear profile of the Student Union;
- Develop possibilities for orientation on the job market (*Academic Development*);
- Execute planned changes in the partnership strategy (*External Relations*);
- Centralise of all information relevant to students (*Communication*);
- Restructure Student Union Enterprises Ltd. (*Commercial Activities*).

#### **2006 in a nutshell:**

1. Reconsidering management tasks;
2. Restructuring commercial activity;
3. Implementation of performance indicators;
4. Recognition of competencies;
5. Setting up pilots for activities;
6. Question based support of student entrepreneurs;
7. Double the offering of international information from student organisations;
8. Reshaping the subsidiary policies for Sports and Culture;
9. Centralised information facilities.

## Chapter 4 General organisation

General organisation is the term used for all policies regarding the Student Union's internal organisation.

### ***Chapter 4.1 Staff & Organisation***

#### Introduction

After building foundations over the last few years, the Student Union must now reflect on its mission. This concerns both the internal functioning and the external functioning of the organisation.<sup>11</sup>

#### Goals until 2007

- Finding a balance between control and management within the Student Union;
- Gaining and giving insight into the effectiveness and efficiency of current policy;
- Generating high employee satisfaction<sup>12</sup>;
- Finding a balance between student organisations' voices and a way of powerful management;
- Contributing to possibilities for students to make money and learn at the University of Twente.

#### Actions 2006

- Reconsidering issues of control and implementing ways of optimizing this issue;
- Clarifying roles and their contents within the different elements of the Student Union;
- Implementing a Planning & Control cycle;
- Starting pilots for performance indicators in the Sports<sup>13</sup> and Culture<sup>14</sup> sectors and in the fields of internationalisation and stimulation of activism;
- Increasing employee satisfaction by 5%;
- Finding a way to better involve students and student organisations with Student Union policymaking;
- Stimulating motivation of students within the organisation of the University of Twente.

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<sup>11</sup> See chapter 1

<sup>12</sup> Employees are: staff of the Student Union, SUE Ltd, and members of committees

<sup>13</sup> <http://www.sport.utwente.nl>

<sup>14</sup> <http://www.cultuur.utwente.nl>

## **Chapter 4.2 Finance**

### Introduction

The Student Union has grown considerably over the last few years and it is now a necessity to plot a clear financial course.

### Goals until 2007

- Optimizing the financial organisation;
- Optimizing the financial information services to the Board of the Student Union;
- Realizing a healthy financial situation for the Student Union Foundation.

### Actions 2006

- Realizing structural cooperation with FEZ regarding financial-administrative duties and responsibilities;
- Creating a financial cycle within the Student Union, consisting of a budget, management reports, official reports, and billing;
- Implementing the Planning & Control cycle;
- Implementing the policy for equity capital<sup>15</sup>.

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<sup>15</sup> The policy for capital means a goal must be set for the investment of the Equity Capital of the Student Union.

## **Chapter 4.3 Communication**

### Introduction

A new positioning was chosen for 2005 aimed at the individual student to give full and need based information about different facilities and services offered by the Student Union. In 2006, this positioning will be linked to various PR activities, visualizing the added value of student self-management as an umbrella organisation.

### Goals until 2007

- Offering centralised information to students regarding all aspects of student life;
- Increasing public knowledge of the Student Union organisation activities;
- Improving internal communication.

### Actions 2006

- Offering digital, centralised information services;
- Offering brochures with information regarding various aspects of the Student Union;
- Offering bundled information to first year students during Orientation Week 2006;
- Highlighting the PR branch of the Student Union during the year;
- Implementing recommendations from the research of internal communication;
- Communicating everything in both Dutch and English during the year;
- Increasing and improving relations with the Communication Office and cooperating when possible.

## Chapter 5 Student Union activities

This section looks at various policies and their implementation that directly stems from the Student Union's mission. In addition to activities (partnerships and commercial activities) used for the generation of financial means, this also pertains to policies explicitly funded by the Student Union.

### Chapter 5.1 Academic Development

#### Introduction

The Student Union strives to stimulate the level of academic development among University of Twente students by offering extracurricular activities. Students gain helpful experiences through active learning in addition to their studies and also help the University of Twente. Activities developed by the Student Union can be divided into the stimulation of activism, offering possibilities for gaining skills outside the curriculum, and the support of entrepreneurship among students.

#### **Academic Development**

Academic development is a mixture of knowledge and skills, allowing graduated students to function critically yet constructively in society. (Source: "Visie academische vorming en competentieontwikkeling")

#### **Branch: activism**

##### Introduction

By stressing the importance of activism (e.g., awarding a first year activism prize) and by stimulating students in its own organisation, the Student Union tries to stimulate general activism among students.

##### Goals until 2007

- Contributing to the increase in the number of active students.

##### Actions 2006

- Implementing the Activism Stimulation Plan.

#### **Branch: extracurricular learning**

##### Introduction

By offering training sessions and the Skills Development Program, the Student Union offers a chance for board members of student organisations to develop skills that can be of useful in their own organisation, and for their own development.

##### Goals until 2007

- Increasing awareness of the importance of extracurricular learning;
- Making facilities for the creation of the awareness of academic development and competencies available for use;
- Offering a recognised certificate for the acquired extracurricular skills for all students.

##### Actions 2006

- Organizing a symposium on academic development and competencies for students and staff of the University of Twente;
- Presenting and implementing results of the 2005 research among student organisations in the field of competence based activism;
- Contributing to the recognition of competencies by the University of Twente, based on the 2005 research of its realisation potential and a needs assessment among students.

#### **Branch: student entrepreneurship**

##### Introduction

Student entrepreneurship is a defining part of the University of Twente's profile and supports knowledge innovation. The Student Union therefore stimulates student entrepreneurship at the University of Twente.

##### Goals until 2007

- Professionalizing USE, supporting student entrepreneurs;
- Stimulating the increasing number of students starting their own business;

- Stimulating the growth of student businesses;
- Giving USE a higher profile, stimulating student entrepreneurs to contact and take advantage of USE.

#### Actions 2006

- Facilitating student entrepreneurship through financial and material means;
- Reshaping activities and facilities to the needs of student entrepreneurs;
- Investigating possible cooperation between the three technical universities<sup>18</sup>;
- Developing skills of student entrepreneurs into training sessions;
- Creating network activities;
- Creating information services for student entrepreneurs.

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<sup>18</sup> Aiming at the future organisation 3TU Federation Netherlands

## **Chapter 5.2 Introduction to work and living environment**

### Introduction

A good introduction<sup>19</sup> is of vital importance to a successful student life. New students should know what the University of Twente and the Student Union have to offer. It is the Student Union's task<sup>7</sup> to introduce prospective students to their new work and living environments.

### Goals until 2007

- Maintaining the minimum of 75% of bachelor and master students participating in the Orientation Week;
- Pointing prospective bachelor and master students to changes from previous situations, and informing them how possible problems might be addressed;
- Creating cooperation between the faculty-based introduction and the general Orientation Week.

### Actions 2006

- Evaluating cooperation between Saxion Hogeschool<sup>20</sup> (HOI-committee<sup>21</sup>) and the University during the 2005 Orientation Week, and extending this cooperation for the Orientation Week 2006;
- Evaluating the program of the 2005 Orientation Week for master students and improving it if possible;
- Evaluating the 2005 Orientation Week grouping system and improving it if possible;
- Giving extra attention to the incorporation of the Orientation Week Committee in the Student Union's organisation.

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<sup>19</sup> <http://www.studentunion.utwente.nl/ik>

<sup>20</sup> <http://www.saxion.nl>

<sup>21</sup> <http://hoi.saxion.nl/>

## **Chapter 5.3 External Relations**

### Introduction

External Relations will focus on cooperative relations that offer added value in finance and substance for the Student Union.

### Goals until 2007

- Extending various partnerships according to the Partnership Strategy<sup>22</sup>;
- Executing partnership policies by searching for added value for the partner and the Student Union, but also for the Student Union's student organisations;
- Improving the internal facilitating role of External Relations within the Student Union.

### Actions 2006

- Extending the supportive role of the Student Union to organisations in the field of External Relations, in order to increase the number of contracts as individual organisations;
- Extending the number of products to be able to make a good offer to partners, perhaps in cooperation with organisations recognised by the Student Union;
- Structurally archiving all data on external contact through use of a CRM system.

#### **New Partnership policies of the Student Union**

A large part of the Student Union's strength lies in its function as an umbrella organisation and its supporting role of Union recognised organisations. The Student Union can create partnerships with businesses that increase this supporting role.

The strategy of partnerships focuses on multilateral cooperation. The Student Union wants to come in contact with various parts of the partner's organisation, such as recruitment, sales, R&D, and goodwill. Cooperation in this intensive, multilateral partnership is based on two elements: creating public support and synergetic effects. Student Union partners should connect to the image of the Student Union.

It is important that contact between the Student Union and the partner cannot get in the way of Union recognised organisation.

It should be possible for external parties to cooperate with the Student Union on various levels of intensity. Current possibilities for realization of a partnership will be the foundation for this cooperation. The Student Union should focus on needs from businesses. After making contact, it should be analyzed if a more intense cooperation can be made possible, where the final stage will be a partnership.

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<sup>22</sup> See the box for more information

## **Chapter 5.4 Commercial activities**

More income should be generated to realize the Student Union's ambitions. This income will be gained through the creation of and investment in successful commercial activities. These commercial projects are primarily profit based and should provide a service to student organisations. The profit will be spent on new projects and facilities for students.

Finally, a structural solution should be found for the way commercial activities of the Student Union are incorporated in its administration, looking to the separate fields of university funded student facilities and commercial activities.

### Goals until 2007

- Creating an organisation of the business and the according structure, aimed at growth;
- Contributing to the profit of Student Union Enterprises Ltd. (SUE Ltd.) by financial exploitation of the Student Union Foundation;
- Increasing the number of students working on commercial activities.

### Actions 2006

- Adapting the organisational structure to allow each part of the company to operate independently;
- Optimizing the financial administration and management information;
- Optimizing the staff policies of the Union Bar and Union Shop;
- Adapting a legal structure to decrease the effect of risks;
- Creating a clear separation of commercial and non commercial activities;
- Creating clear boundaries wherein commercial activities can be developed;
- Initiating more joint buying projects and actions.

## Chapter 6 Support

The supporting role of the Student Union for its umbrella organisations and student organisations will be elaborated upon in this section, with special attention paid to the roles of international students.

### **Chapter 6.1 Living environments for international students**

#### Introduction

2005 marked the birth of the Vision Internationalisation<sup>23</sup>, making the Strategic Plan 2004-2007 tangible. The vision clearly defines the goals of internationalisation at the University of Twente: the development of competencies among students and cultural enrichment. The Student Union is responsible for stimulating internationalisation by creating a healthy international living environment.

#### Goals until 2007

- Increasing awareness among at least 50% of international students of the possibilities of the campus regarding student facilities;
- Stimulating the accessibility of extracurricular activities to international students;
- Contributing to the integration of Dutch and international students through various organisations;
- Facilitating and fighting for the interests of the housing services;
- Broadening the perspectives of Dutch students;
- Offering international experience to Dutch students at the University of Twente;
- Facilitating the initial support of international students;
- Stimulating and facilitating Dutch language courses for international students.

#### Actions 2006

- Deciding to create an umbrella organisation for national or ethnic organisations, based on the conclusions of research of its realisation potential;
- Doubling the amount of organisational websites available in English<sup>24</sup>;
- Promoting the Internationalisation Subsidiary Fund<sup>25</sup>;
- Executing plans from the 'Internationalisation @ home' memo of the International Office<sup>26</sup>;
- Stimulating and increasing the PITS<sup>27</sup> website as a central point for internationalisation;
- Implementing results from the needs assessment of internationalisation with organisations and international students;
- Offering information bundles of student facilities in English.

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<sup>23</sup> <http://www.studentunion.utwente.nl>

<sup>24</sup> In comparison with the measurement from august 2004: there are 74 organisations, 17 with some English information, 6 almost or completely in two languages. Source: PITS Internationaliseringsbrief 2005

<sup>25</sup> <http://www.studentunion.utwente.nl>

<sup>26</sup> <http://www.studentunion.utwente.nl/pits>

<sup>27</sup> Platform Internationalisering Twentse Studentenorganisaties, see <http://www.pits.utwente.nl>

## Chapter 7 Facilities

This section addresses the Student Union's facilities offered for use by student organisations as well as facilities of the University of Twente. This involves policy regarding student facilities (Sports, Culture, ICT), accommodation (the three Union buildings: Bastille, Pakkerij, and the Water sports area) and the canteen of the Sports centre.

### Chapter 7.1 student facilities

#### Introduction

In the agreement<sup>28</sup> between the Student Union and the University of Twente (until 2007), the Student Union is responsible for policies regarding Sports<sup>29</sup> and Cultural<sup>30</sup> facilities. Additionally, the Student Union has an influence on the policies involving ICT.

Many goals and actions overlap in the fields of Sports and Culture. These will first be addressed, before listing actions per field.

#### **Branch: Sports and Culture (overlap)**

##### Goals until 2007

- Restructuring student facilities to the needs of (international) students;
- Increasing the offer of student facilities by shared services with other organisations (e.g., the Saxion Hogeschool and the cities of Enschede and Hengelo);
- Creating space for new student organisations, assuming the initiative can meet the minimum reasons of organisational existence in the near future<sup>31</sup>;
- Creating the possibility for new (individual) student facilities assuming the financial means involved with the initiative are available, or the whole initiative can be realised within the exploitation of sports and cultural facilities.

##### Actions 2006 (prioritised)

- Realizing a structural cooperation between Saxion Hogeschool Enschede and the University of Twente in the fields of sports and culture, governed by a single managing organisation;
- Realizing a single physical facilities card for Saxion and University of Twente students, with the possibility of participation by ITC and AKI, making this an all in one Enschede sports and culture card for student;
- Evaluating the SUAC initiative initial year, and using its outcome to improve the initiative;
- Implementing additional possibilities for the SUAC;
- Actively supporting the umbrella organisations Apollo and the Sports Council in their aim for a clear position and role in comparison to the Student Union, the whole Culture sector and the whole Sports sector;
- Using the end of the year balance of organisations as one of the criteria for the admission to subsidiary funding;
- Giving subsidiary funding to the fields Sports and Culture through a system restructured in 2005 to allow a general, clearer division of means, transparent to both givers and takers;
- Implementing a new dynamic financing system, allowing easy participation for new organisations based on the Visions Sports<sup>32</sup> and Culture<sup>33</sup>;
- Working towards further integration of Sports and Culture in the fields of Staff and Information services.

#### **Branch: Sports**

##### Actions 2006

- Evaluating the current offer of sports facilities and adjusting them if possible, based on the memo "Sport op de UT, nu en in de toekomst"<sup>34</sup> from 2004;

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<sup>28</sup> [http://www.studentunion.utwente.nl/nl/organisatie/overeenkomst\\_su-ut\\_.html](http://www.studentunion.utwente.nl/nl/organisatie/overeenkomst_su-ut_.html)

<sup>29</sup> <http://www.sport.utwente.nl>

<sup>30</sup> <http://www.cultuur.utwente.nl>

<sup>31</sup> As formulated in 'Erkenningsreglement Vereniging' of the Student Union

<sup>32</sup> <http://www.studentunion.utwente.nl>

<sup>33</sup> <http://www.studentunion.utwente.nl>

- Implementing a structural solution for the lack of capacity of indoor facilities during the winter;
- Restructuring the organisation of the Sport Centre based on the Staff Plan Sports 2005;
- Evaluating the free training hours created in 2005 in the Sports sector based on need and functionality, allowing a better view of the exact needs;
- Optimizing the use of the Sports centre and generating profits with it;
- Evaluating company sports.

### **Branch: Culture**

#### Actions 2006

- Creating an investment plan for the next few years regarding the replacement of materials and inventory for the cultural spaces;
- Maintaining healthy relations between the city and campus in the field of Culture: stimulating cooperation with other educational organisations for activities;
- Supporting Apollo<sup>37</sup> with the stimulation of effectiveness and efficiency of the Theatercafé, helping to fund the cultural organisations;
- Striving for more general awareness of cultural activity at the University of Twente, by communications and possibly stressing the acquirement of available competencies in the practice of cultural activities;
- Initiating contact with the Overleg Culturele Instellingen (OCI) and the city of Enschede to create joint projects, stimulating the closer involvement of students with cultural activities in the city;

### **Branch: Information and Communication Technology (ICT)**

#### Introduction

During the past few years, the Student Union has cooperated with various organisations (e.g., ITBE) to offer services to students. In the coming years, the freedom of being able to outsource projects to students or external organisations should be retained, but clear agreements should also be made to avoid overlapping work by the University of Twente and the Student Union.

#### Goals until 2007

- Creating student focused, non educational ICT systems;
- Advising on educational ICT systems;
- Developing a clear policy for offering new ICT systems and the management of existing systems.

#### Actions 2006

- Producing a document describing the relationship between ITBE and the Student Union;
- Developing a single portal for students, allowing them to find all necessary information.

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<sup>34</sup> <http://www.sport.utwente/>

<sup>37</sup> <http://www.apollo.utwente.nl>

## **Chapter 7.2 Accommodation**

### Introduction

The Student Union contributes to the creation of a challenging and flexible environment for the development of students, through the use of the various Union buildings hosting student activities.

### Goals until 2007

- Stimulating the relationship between the city of Enschede and the campus of the University of Twente;
- Creating profitable events for the Union buildings;
- Optimizing the management of the Union buildings;
- Fighting for the interests of students in the field of accommodation.

### Actions 2006

- Organizing student activities in all Union buildings;
- Making clear agreements with FEZ about profitable events for Union buildings;
- Realizing cost savings on the management of Union buildings through cooperation with FB and the use of students and student organisations;
- Evaluating the management structure of the Bastille<sup>38</sup>;
- Implementing a management cycle for the Pakkerij<sup>39</sup>;
- Making the exploitation of the Water Sports Centre<sup>40</sup> transparent in cooperation with the FB, and creating a management cycle for 2007;
- Fighting for the interests of the Accommodation and Living centre, the Education and Research centre, and changes to student facility buildings in cooperation with the involved umbrella organisations.

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<sup>38</sup> <http://www.studentunion.utwente.nl/en/unionbuildings/bastille.html>

<sup>39</sup> <http://www.studentunion.utwente.nl/en/unionbuildings/pakkerij.html>

<sup>40</sup> <http://www.studentunion.utwente.nl/en/unionbuildings/watersportscomplex.html>

## Chapter 8 Other issues regarding policy

### Introduction

The Student Union can use its unique position for the development of new activities. Plans unable to be executed by students and student organisation can thus be supported by the Student Union. Furthermore, this chapter pertains to several issues that cannot be listed anywhere else in this document.

### Goals until 2007

- Stimulating the development of new activities and concepts for the benefit of students and student organisations;
- Stimulating the development of new activities and concepts for the benefit of partners and businesses;
- Testing and executing several projects in preparation of the Strategic Plan 2008-2011, allowing these projects to be incorporated as goals and policies/issues.

### Actions 2006

- Creating pilots in the following fields:
  - Charity;
  - Job market orientation;
- Actively stimulating students and student organisations in the development of new activities and concepts;
- Organizing a large thematic event in the fall of 2006;
- Organizing a Student Union Business Course, a six day event where students can meet companies;
- Incorporating the Study Trip Committee of the University of Twente into the Student Union.

### **Orientation on the job market**

#### Introduction

The Student Union's goal regarding Academic Development is: to deliver higher educated and higher quality alumni of the University of Twente to society and the job market. This implies that the alumni should be correctly placed in the job market.

#### Actions 2006

- Researching the possibilities and added value of the Student Union functioning as a central point of contact for orientation on the job market (job interview training, competency development), in cooperation with various other umbrella organisations.