**Deliverable 1: Personal Development Plan**

Outline a personal development plan of max. 1 A4 for your upcoming year as student entrepreneur elaborating on:

* The personal development you have already encountered during your period as student entrepreneur;
  + What struggles did you encounter? What lessons did you learn? What skills did you obtain?
* Your personal development goals for the upcoming year;
  + Three aims and their metrics with a short description on how you plan to work on these goals.
    - E.g. What resources do you aim to use? Who will you ask for support?

Your personal development plan will be checked for:

1. Quality of reflection on encountered personal development;
2. Quality of personal development plan;
   * Feasibility of personal development goals and metrics;
   * Level of ambition of personal development goals;
   * Quality of elaboration on personal development goals

**Deliverable 2: Start-up Development Plan**

Outline a startup development plan of for your upcoming year as student entrepreneur elaborating on:

* [0,5 page] Startup description:
  + Provide a to-the-point description of your startup, including current technology level, team members and/or co-founders, current traction, and funding already raised.
* [0,5 page] Validation and main objective:
  + Show the results of earlier validation efforts, what you learned about your technology and your customers.
  + Define the main objective that is worked towards in the upcoming year and explain the reasoning behind this goal, in relation to the validation. This objective should focus primarily on market validation and customer commitment, and less so on technological developments.
* [1 page] OKR
  + Use the main objective to set up measurable key results to be worked on during this year, including the main person responsible for achieving the progress, the amount of time invested into these key results, and quantifiable metrics to showcase the progress on a quarterly basis. Use the template1.
* [1 file] Gantt Chart
  + Plot the OKR in a Gantt chart format2.

Your start-up development plan will be checked for:

1. Quality of the objective definition;
   1. Feasibility of startup development goals and metrics;
   2. Level of ambition of startup development goals;
   3. Quality of elaboration on startup development goal
2. Quality of the OKRs;
3. Quality of the Gantt Chart;
4. General readability and preparation;